

Alta Scuola Politecnica
11th cycle - Summer School 2015
Mapping the transformation: Mirafiori reframed
July, 20th – 24th Sestriere (TO)

Coordinators Alessandro Armando, Luigi Buzzacchi, Marzia Morena
Tutors Daniele Campobenedetto, Valeria Federighi, Emanuele Giraudo, Antonio Invernale

Monday, July 20th

11:30 – 12:30 **Presentation of the School and expected goals**
12:30 – 13:30 **Problem setting by an institutional representative**
13:30 *Lunch*
14:30 – 15:30 **School tutors. Methods presentation**
15:30 – 16:30 **Workshop setting (students groups)**
16:30 – 19:00 **Scenarios setting**

Tuesday, July 21th

09:00 – 10:30 **Designing data and information: perspectives for seeing complex phenomena**
Donato Ricci, *SciencePo, Paris*
10:30 – 12:30 **Urban regeneration and valorisation: investor's active role**
Roberto Benaglia, *Presidente Comitato scientifico EIRE (Expo Italia Real Estate), BB Consulting Sas*
12:30 *Lunch*
14:00 – 17:30 **Workshop**
17:30 – 18:15 **Intermediate results check**

Wednesday, July 22th

09:00 – 10:30 **Individual decisions and collective behaviour: the case of retail**
Giulio Zotteri, *Politecnico di Torino, Dept. of Management and Production Engineering*
10:30 – 12:30
Lucio Spaziante, *Università di Bologna*,
12:30 *Lunch*
14:00 – 17:30 **Workshop**
17:30 – 18:15 **Intermediate results check**

Thursday, July 23th

09:00 – 12:30 **Workshop**
12:30 *Lunch*
14:00 – 16:00 **Workshop + presentation of final results**
16:00 – 18:00 **Wrap-up and conclusions**
18:15 **UBS meets the ASP Students**

Friday, July 5th

09:00 – 12:30 **Projects Kick-off**
12:30 *Lunch*
13:30 – 15:30 **Projects Kick-off**

All lectures will take place at
Cinema Fraiteve
Piazza Fraiteve, 5
10058 Sestriere (To)

Group works will take place at
Villaggio Olimpico

**UBS
Event**