

Alta Scuola Politecnica
10th cycle - Winter School 2015
**Complex Decision Making
in the Public and the Private Sphere**
March, 9th – 13th
Belgirate (VB)

Coordinators Giovanni Azzone, Michela Arnaboldi, and Bruno Dente
Tutors Federica Antonelli, Elisabetta Brunetti, Simone Buseti, Moneyba González Medina

Monday, March 9th

10:30 – 13:00 **Thematic Course Introduction and Organisation**
Complex decisions within complex organisations
Bruno Dente, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*

13:00 Lunch

14:30 – 18:00 **The basic elements of the decision making process and the possible strategies**
Bruno Dente, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*

Tuesday, March 10th

09:00 – 11:00 **A real case of complex decision: The introduction of MOOCs in Higher Education**
Giovanni Azzone, *Rector, Politecnico di Milano*

11:00 – 12:15 **Introduction to the workgroup**
Simone Buseti, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*

12:30 – 13:30 **Introduction to BeeP - the new ASP web platform**

13:30 Lunch

15:00 – 18:00 **Groupwork session**
Federica Antonelli, Elisabetta Brunetti, and Simone Buseti, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*
Moneyba González Medina, *Universidad Pablo de Olavide de Sevilla*

Wednesday, March 11th

09:30 – 12:30 **Valuating the financial and strategic impact of a decision**
Michela Arnaboldi, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*

12:30 Lunch

14:00 – 15:30 **Meet Enrico Balbo (Mercedes AMG Petronas): Innovation in F1 aerodynamics**

15:30 – 18:30 **Groupwork session**
Federica Antonelli, Elisabetta Brunetti, and Simone Buseti, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*
Moneyba González Medina, *Universidad Pablo de Olavide de Sevilla*

Thursday, March 12th

09:00 – 13:00 **Groupwork session**
Federica Antonelli, Elisabetta Brunetti, and Simone Buseti, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*
Moneyba González Medina, *Universidad Pablo de Olavide de Sevilla*

13:00 Lunch

14:30 – 18:00 **Collective discussion of groupwork results**
Giovanni Azzone, Michela Arnaboldi, and Bruno Dente, *Politecnico di Milano, Dept. of Management, Economics and Industrial Engineering*

18:15 **McKinsey&Company meets the ASP Students**

Friday, March 13th

09:00 – 12:30 **ASP Multidisciplinary Projects Mid-Term Review**

12:30 Lunch

14:00 – 16:30 **ASP Multidisciplinary Projects Mid-Term Review**

Hotel Villa Carlotta
Via Mazzini 121/125
28832 Belgirate (VB)

Course Plenary Sessions
Room 'Camelie & Azalee'
(ground floor)

Meeting with E. Balbo,
Introduction to BeeP and
McKinsey&Company Event
Room 'Tigli & Quercie'
(first floor)

Students' travel

Politecnico di Torino students:

- on **Monday, March 9th**, students leave by bus from the Politecnico di Torino, Corso Castelfidardo 39/A, at **07:00 a.m.** to Belgirate, Hotel Villa Carlotta.
- on **Friday, March 13th**, students leave by bus from Belgirate, Hotel Villa Carlotta at the end of classes (about **05:00 p.m.**) to Politecnico di Torino, Corso Castelfidardo 39/A.

Politecnico di Milano students:

- on **Monday, March 9th**, students leave by bus from Politecnico di Milano, Piazza Leonardo da Vinci 32 (corner of via Celoria), at **07:30 a.m.** to Belgirate, Hotel Villa Carlotta.
- on **Friday, March 13th**, students leave by bus from Belgirate, Hotel Villa Carlotta at the end of classes (about **05:00 p.m.**) to Milano Central Station.

Accommodation

We are accommodated at **Hotel Villa Carlotta**

Via Mazzini 121/125 – 28832 Belgirate (VB)

Tel. +39 (0)322 76461; fax. +39 (0) 322 76705

@: info@villacarlottalagomaggiore.it

<http://www.villacarlottalagomaggiore.it/>

Classes

All classes will be held at **Hotel Villa Carlotta** (Via Mazzini 121/125, Belgirate VB) from Monday, March 9th, to Friday, March 13th 2015.

Plenary sessions will be in **Room 'Camelie & Azalee'**, while Working Groups will take place in **parallel rooms: Camelie & Azalee, Magnolie, Ortensie, Sala Rosa B**. All the rooms are on the **ground floor**.

How to reach Belgirate

By train

From Milan and Turin: take a train on the Milano – Domodossola – Lausanne - Parigi line. The Hotel Villa Carlotta is about 5 minutes by foot (500 meters) far from the Belgirate railway station.

By car

From Milan: drive on the A8 Motorway (Milano - Laghi), direction Gravellona Toce, take the Castelletto Ticino exit. Follow the direction Angera – Sesto C. – Castelletto T. – Arona, then follow the direction Arona Dormelletto. Drive through Arona and then to Belgirate. Take the SS33 street that leads to Via Mazzini.

From Turin: drive on the A4 Motorway (Torino-Milano), then on the A26 Motorway, direction Gravellona Toce. Take the Carpugnino exit. Drive on the SP38 street and through Stropino, then on the SP125 that leads to Belgirate. By following the SS33 street you get to the Hotel Villa Carlotta.

The ASP Winter School 2015 takes place in Belgirate (VB)

<http://www.comune.belgirate.vb.it/>

Map: <https://goo.gl/maps/gEqdP>