

Coordinator Marco Cantamessa

Tutors Daniele Battaglia, Alessandro Casagrande, Samuele Colombo, Francesco Fontana

The Winter School has the objective of introducing ASP students to the concept of innovation from an academic, cultural and practical perspective. More specifically, it aims at drawing their attention towards the challenges that must be tackled when trying to bring change in a given situation through technical means. This change can arise when bringing technological advances to the market in the form of new products and services and/or when proposing new solutions to satisfy explicit or latent needs.

Due to the COVID 19 emergency, the School will be completely held at distance, enjoying an innovative format.

May 12th - May 28th - Lectures

During this week, students will have the opportunity to download lectures pre-recorded by the Faculty members of the School and/or to attend livestreamed lectures. Each lecture will last approximately 60'. The list of lectures and lecturers follows:

A long voyage, from Aeneas to Elon Musk (prerecorded)

Marco Cantamessa, Politecnico di Torino, Department of Management and Production Engineering

Change: Threat or Opportunity? (prerecorded)

Managing Disruptive Change in the Current Economic Scenario

Marco Magnani, Harvard Kennedy School and LUISS – Libera Università degli Studi Sociali Guido Carli

Innovation and Economic Growth (prerecorded)

Growth in Advanced Economies and Key Innovation Drivers

Marco Magnani, Harvard Kennedy School and LUISS – Libera Università degli Studi Sociali Guido Carli

From Invention to Innovation (prerecorded)

Marco Cantamessa, Politecnico di Torino, Department of Management and Production Engineering

The Dynamics of Innovation (prerecorded)

Marco Cantamessa, Politecnico di Torino, Department of Management and Production Engineering

The Management of Intellectual Property Rights (Wednesday, May 27th 18.00-19.30 CET)

Giuseppe Scellato, Politecnico di Torino, Department of Management and Production Engineering

The Financing of Innovation (Thursday, May 28th, 18.00 -19.30 CET)

Giuseppe Scellato, Politecnico di Torino, Department of Management and Production Engineering

May 14th - May 26th - Thematic online meetings

Three thematic meetings will be organized through the Microsoft Teams platform with Professors of the School on the topics of their lectures. Moreover, one session will be dedicated to a testimonial from industry. The schedule of the meetings is as follows:

Thursday, May 14th, 18.30 -19.30 CET

Marco Cantamessa, Politecnico di Torino, Department of Management and Production Engineering

Thursday, May 21st, 18.30 -19.30 CET

Marco Magnani, Harvard Kennedy School and LUISS – Libera Università degli Studi Sociali Guido Carli

Monday, May 25th, 18.30-19.30 CET

Pietro Sella, CEO and Managing Director, Banca Sella Holding S.p.A.

Tuesday, May 26th, 18.30 -19.30 CET

Marco Cantamessa, Politecnico di Torino, Department of Management and Production Engineering