

## Alta Scuola Politecnica

### 15<sup>th</sup> cycle - Summer School 2019

## Decision Making and Policy Design

July, 22<sup>th</sup> – 26<sup>th</sup>  
Sestriere (TO)

**Coordinator** Davide Ponzini  
**Tutors** V. Assumma, C. Caprioli, S. D'Armento, M. Dell'Ovo, A. De Franco, Z. Jones

### Monday, July 22<sup>th</sup>

11:30 – 12:00 **Welcome Address**  
*ASP Board*

12:00 – 13:00 **Introduction to the 2019 ASP Summer School**  
Davide Ponzini, Politecnico di Milano, Dep. of Architecture and Urban Studies (DASTU)

13:00 *Lunch*

14:00 – 15:30 **Design and Governance**  
Randall Mason, University of Pennsylvania, Dep. of City & Regional Planning

15:30 – 18:30 **Getting Started, Description of the Case Study and Teamwork**  
Davide Ponzini, Stefano D'Armento and Anita De Franco, Politecnico di Milano, Dep. of Architecture and Urban Studies (DASTU)

**Tutorial: stakeholder analysis**  
Zachary Jones, Politecnico di Milano, Department of Architecture and Urban Studies (DASTU)

**Teamwork**

18.30 – 19.30 Invited ASP Alumni

### Tuesday, July 23<sup>th</sup>

09:00 – 10:30 **Conflict Resolution in Public Policy Making. An Urban Outlook**  
Carolina Pacchi, Politecnico di Milano, Dep. of Architecture and Urban Studies (DASTU)

10:30 – 12:00 **Torino's development 2000-2020: An Introduction**  
Luca Staricco, Politecnico di Torino, Dep. of Regional and Urban Studies and Planning (DIST)

12:00 – 13:00 **Matera: The Most Beautiful Shame**  
Paolo Verri, Matera-Basilicata 2019 Foundation

13:00 *Lunch*

14:00 – 15:00 **Tutorial: Scenario building and SWOT Analysis**  
Vanessa Assumma, Politecnico di Torino, Dep. of Regional and Urban Studies and Planning (DIST)

15:00 – 18:00 **Teamwork**

18:00 – 19:30 **Strategy Making and Assessment in Heritage-rich Cities**  
Elisabetta Cimnaghi, Links Foundation

### Wednesday, July 24<sup>th</sup>

09:00 – 10:30 **Mega-events: Impact, Assessment and Policy**  
Beatriz Garcia, University of Liverpool, Impacts 18

10:30 – 12:00 **Cultural Economies and Urban Development**  
Massimiliano Nuccio, University of Birmingham, Dep. of Strategy and International Business

12:00 – 13:00 **CamerAnebbia Meets ASP Students**  
Matteo Cellini, Studio CamerAnebbia

13:00 *Lunch*

14:00 – 15:00 **Tutorial: Framework and Decision Tree**  
Caterina Caprioli, Politecnico di Torino, Dep. of Regional and Urban Studies and Planning (DIST), Marta Dell'Ovo, Politecnico di Milano, Dep. of Architecture and Built Environment (ABC)

15:00 – 18:30 **Teamwork**

Plenary Sessions and ASP  
Events will take place in  
**TH Teatro**

**Thursday, July 25<sup>th</sup>**

09:00 – 10:00

**Teamwork: finalizing the proposed strategy**

10:00 – 13:00

**Presentation of team's proposed strategy and Q&A**

13:00

*Lunch*

14:00 – 15:00

**Tutorial: Social Multicriteria Evaluation**

Caterina Caprioli, Politecnico di Torino, Dep. of Regional and Urban Studies and Planning (DIST), Marta Dell'Ovo, Politecnico di Milano, Dep. of Architecture and Built

15:00 – 18:30

**Teamwork**

18:30 – 19:30

**Museo Egizio meets ASP Students**

Enrico Ferraris, Egyptian Museum Torino

**Friday, July 26<sup>th</sup>**

09:00 – 10:00

**Finalizing the presentation of the strategy**

10:00 – 13:00

**Presentation of the strategy**

13.00 – 14.00

**Awards and closing session**

14.00

*Lunch*

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