

Kapuscinski Lecture, October 1st, 2020

Registration to Zoom event: <https://bit.ly/35EmOyP>

EVENT AGENDA

Eye surgeon and social entrepreneur Dr. Andrew Bastawrous will share his journey from surgeon to public health doctor and to founding and leading a social enterprise with a mission to bring vision and eye health to everyone. Andrew will share the highs and lows of building a movement, a team and an organization with a focused mission to serve some of the most vulnerable people in the world.

17.00

Welcome

Mario Calderini,
School of Management - Politecnico di Milano

Kapuscinski Development Lecture

A vision for vision: translating ideas into practice
Andrew Bastawrous

Q&A session

Andrew Bastawrous is cofounder and CEO of Peek Vision, a social impact organization that uses smartphone technology to radically increase access to eye care in some of the most challenging places in the world. Bastawrous is also an ophthalmologist (eye surgeon) and Associate Professor in International Eye Health at the London School of Hygiene and Tropical Medicine.

Peek's vision app, Peek Acuity, is being used to increase access to eye health in more than 150 countries and its systems solutions are being used to ensure no body is being left behind. Peek was voted "best social-impact start-up in Europe" by Google and McKinsey in 2016 and has received global recognition from Rolex, TED, the World Economic Forum, UBS and Ashoka.

Bastawrous also works with artists and activists to advocate for eye care globally. He and his wife Madeleine have established a social enterprise healthy bakery in Kenya that provides employment, with profits paying for eye care.

The event will be moderated by **Mario Calderini**, Ph.D. in Economics from the University of Manchester, full Professor at Politecnico di Milano, School of Management, where he teaches Social Innovation. He is the Director of Tiresia, the Politecnico di Milano School of Management's Research Centre for Impact Finance and Innovation. He has been the Director of Alta Scuola Politecnica and Executive Vice President of Fondazione Politecnico.

He has been a member of the Scientific Advisory Board of the Minister of University Research and Innovation and a Government's Sherpa for the G7 Italian Presidency 2017. His numerous publications in highly ranked international journals cover several topics in the field of innovation and social impact finance. He has been a member of the G8 Task Force for Social Impact Investment, he chaired the Italian Advisory Board on Social Impact Finance, he is the President of the Scientific Committee of the Social Impact Agenda for Italy Association (Italy's NAB).

He is currently a member of the Government's Task Force on Social Impact Investment. He is the President of the Advisory Board for Research and Innovation Strategy of the Lombardy Region Government. He sits in the Advisory Board of Unicredit. He is the President of Social Fare and he is a member of the Board of Directors of Nesta Italy.

WATCH THESE VIDEOS BEFORE THE EVENT

Video : [PBS video \(3 min\)](#) | [TED Talk \(11 min\)](#)