

# P&G Journey: Digitalization and Sustainability

Date: **03/06/2021**

Registration to event:

# EVENT AGENDA

Pomezia plant manager Giuliana Farbo will share the journey to convert the manufacturing site from current state to a fully "green" one. Pomezia plant is one of the plants that is actively embarking in this journey and leveraging digitization is moving to more and more sustainable operations. She will take you through the amazing work that is happening in the site. Giuliana will share as well her personal journey as successful business-woman.

**17.30**

**Welcome**

Asp Moderator

**17.35**

## P&G Journey

Giuliana Farbo

## Q&A session

**Giuliana Farbo** is Procter & Gamble senior director, currently serving as Pomezia plant manager. Originally from Palermo with a degree in math, she started in IT department were she spent the first 22 years of her career working in different areas with growing responsibilities. In 2020 she was offered the amazing opportunity to lead, as first woman ever, the Pomezia plant. She enthusiastically accepted the amazing challenge, that is made even more insidious as she comes from a non-Product Supply background. You'll be able to learn about it in the speech and ask questions. Giuliana is as well an active member of P&G Female Leaders community to inspire young female leaders in their career choices

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