

# ASP day

18<sup>th</sup> Cycle Graduation Ceremony

20<sup>th</sup> Cycle **Opening Ceremony** 

# February 8<sup>th</sup>, 2024 Aula Carassa e Dadda

Politecnico di Milano Via Raffaele Lambruschini, 4 - Milano

# Link to the live streaming: www.asp-poli.it/live-streaming

## ALTA SCUOLA POLITECNICA

In 2004, the Politecnico di Milano and the Politecnico di Torino launched the Alta Scuola Politecnica (ASP), an honours programme focused on multidisciplinarity and innovation. Since then, twenty cycles of ASP studies have been activated.

ASP is a school for young and exceptionally talented students, with a passion for innovation, who wish to develop their potential in a multidisciplinary community. ASP fosters new approaches aimed at developing tailored education by engaging students into personalized learning programmes. ASP selects 150 students per year, among the top 5% applicants to Master Degree programmes in Engineering, Architecture and Design at Politecnico di Milano (PoliMi) and Politecnico di Torino (PoliTo).

This year the ASP Opening (20th cycle) and Graduation Ceremony (18th cycle) is an opportunity to celebrate those who have successfully completed a demanding and intense path, and also to reflect about the unique features of the ASP programme, that combines the robustness of deep vertical education – provided by the Master Degree programs at Politecnico di Milano and Politecnico di Torino – with the richness and openness of a horizontal interdisciplinary program – offered by ASP.

#### www.asp-poli.it

POLITECNICO DI MILANO Piazza Leonardo da Vinci, 32 - 20133 Milano info-mi@asp-poli.it

# ASP 18<sup>th</sup> Cycle Graduation

<b>10:00</b> Ceremony	Welcome Donatella Sciuto, Rector, Politecnico di Milano Guido Saracco, Rector, Politecnico di Torino
10:15	Alta Scuola Politecnica: Mission, Vision and Strategy Alessandra Oppio, Director, Alta Scuola Politecnica
10:25	Showcase of the 18th Cycle Student Achievements GAP 2 METAMAPP II - Reloaded ORACLE Sunglasshut.com OPCJ TT4CubeSat-ATB Wavision
11:00	<b>Keynote Speeches</b> <b>Filippo Resini</b> , President Retail EMEA, EssilorLuxottica <b>Maurizio Prete</b> , CEO, MITICORO
11:30	ASP Student Representatives, 18th Cycle ASP Alumni Executive Board
11:40	FELLOWS AWARD
12:00	Graduation Ceremony
12:15	BREAK

# ASP 20<sup>th</sup> Cycle Opening Ceremony

14:00	<b>Talent Development</b> <b>Paolo Biscari</b> , Vice Rector, Politecnico di Milano
	The Alta Scuola Politecnica Learning Model Massimo Violante, Deputy Director, Alta Scuola Politecnica
14:30	<b>Keynote Speech</b> Claudia Parzani, Partner Linklaters and Chair Borsa Italiana
15:00	ASP Courses Cristian Campagnaro and Matteo Romano, ASP Executive Board

#### Multidisciplinary Projects Gianpaolo Cugola and Elisabetta Raguseo, ASP Executive Board

Testimonials Nicholas Kaspareck, Casa Congo

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## **Filippo Resini**

Filippo is an Executive at EssilorLuxottica, holding the position of President of Sun Retail EMEA & Retail Greater China and SEA, overseeing a business with nearly \$1 billion in revenue in 2023. With over two decades of experience, he has been instrumental in driving the company's growth. Filippo holds a bachelor's degree in Economic Sciences and an MBA in E-Commerce and Retail Management. He started his career in 2001 in Accenture. In 2004 he joined Ermenegildo Zegna in China as the Chief Operating Officer and International Sales Director and later he started all the Retail Operations, designing and implementing fundamental retail practices. In an era with few managers in the region, his strategic leadership contributed significantly to the company's growth, showcasing his adeptness in managing operations and international sales during a transformative period in China's market.

Filippo continued his tenure in China in Rolex acting as General Manager and moving on into another effective start up with GEOX. In his role as the Greater China General Manager at Sunglasshut (Luxottica Group), Filippo strategically expanded the brand in China. His expertise extends to e-commerce, franchising and brand development. Filippo's career has consistently involved setting up organizational structures and retail competence for successful market entries.

## **Claudia Parzani**

Claudia Parzani is a Partner at the international law firm Linklaters, Chair of the Italian Stock Exchange and Deputy Chair of II Sole 24 Ore S.p.A. In the past she was Chair of Allianz S.p.A., served as an external member of the Board of Directors of Politecnico di Milano and covered the role of non-executive director for listed companies. Always passionate about inclusion and social matters, Claudia Parzani is a member of the advisory board of UNHCR Italy, sits in the Comitato Scientifico of Parks - Liberi e Uguali and is the Chair of the Strategic Council of Fondazione Italia per il Dono (a non-profit foundation). She is the founder of "Breakfast@Linklaters", a large network of female executives, and is the ambassador in Italy for the Inspiring Girls campaign to support young female talent. In the past she was also Chair of the board of Valore D.Claudia Parzani is the author of "Meravigliose. Tour guidato all'interno di noi stesse", a book written with Francesca Isola and of "Si vince solo insieme", a book written with Sandro Catani, on the value of diversity, sustainability, the importance of human capital for the future of any business.

## **Maurizio Prete**

Maurizio Prete is an engineer who had two dreams: learning about the cultures of the world and doing business aiming for a sustainable future in economic and social terms.

Maurizio has always worked in multinational companies, he studied for MBA at Bocconi and at IMEDE in Lausanne and he completed his experiences in production, marketing, R&D and strategies in Siemens and Pirelli groups. Thirty years ago, Maurizio discovered corporate Turnaround as a severe area in which apply Humanistic Leadership; first leading the relaunch of Pirelli's Truck Tire division and later as CEO of companies in critical conditions in packaging (Simionato), steel ropes for off-shore and tenso-structures (Redaelli and Severstal – Metiz in Russia), comfort (Ferroli), managing industrial activities in South America, USA, Middle East, Russia, China and, obviously, Europe. Finally, Maurizio decided to give back what I have learned

and, now, he dedicates himself to cultural Foundations as well as being active in various company boards.

## **Nicolas Kaspareck**

Nicholas is an international architect, entrepreneur and philanthropist.

He spent a decade leading the transformation of commercial property portfolios for asset owners, occupiers and operators across 4 continents. With over five million square feet of completed projects in workspace and hospitality, Nicholas has a track record of optimizing footprints and enabling human connections through award winning places and products. A philanthropist at heart, Nicholas founded the NGO Casa Congo and pledged his time and resources to create systemic change for underserved communities.

His most impactful ventures are KuNa, a bamboo social housing program benefiting hundreds of homeless people, and Las Tejedoras, a women's collective that recycles thousands of plastic bags from the Pacific coast to create unique artworks.

A former pro rugby player and now amateur tennis player, Nicholas lives between Europe and Central America. He offers advisory services to clients in the real estate sector and invests in charitable causes seeking to make good architecture accessible to everyone.

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